

Raptors Fan Deck Ticket Giveaway Dec '21 (the "Contest")

OFFICIAL CONTEST RULES

1. **ELIGIBILITY:** To be eligible to enter, you must: (i) be 19 years of age or older; (ii) a resident of Ontario. You are not eligible to enter or win, if you are: a) an employee of Molson Canada and/or SIR Corp. operating as Jack Astor's (Jack Astor's) (both the "Sponsor"), Raptors, their respective affiliates and related companies, advertising or promotional agencies, the contest judging organization, the prize suppliers; b) an employee or contractor of a provincial liquor authority, a beer distribution company or a participating licensed establishment, or, any liquor licensee authorized by a provincial liquor authority; c) anyone involved in the development and/or administration of the Contest; or d) a member of the immediate family (defined as parents, siblings, children and spouse, regardless of where they live) or household (whether related or not) of any of the above persons.
2. **HOW TO ENTER: NO PURCHASE NECESSARY:** Contest lasts five (5) weeks (each a "Weekly Contest", collectively the "Contest Period") starting on November 8th, 2021 and ending on December 6th, 2021 (the "Entry Deadline" and "Contest Closing Date", respectively). Every Weekly Contest starts on Monday at 10:00 am (ET) and all entries must be received by the following Sunday at 11:59 pm (ET). To enter, the entrant must like the Raptors Giveaway post, follow @jack_astors (www.instagram.com/jack_astors), @molsoncanadian, and @coorslightcanada (www.instagram.com/molsoncanadian), and tag a friend for a chance to win. Limit: one (1) entry per Instagram account per week. The Releasees (as defined below) will not be responsible for illegible, incomplete, incompatible, lost, misdirected, failures or late entries, all of which will be void. Any use of automated devices is prohibited. If it is discovered (by the Sponsor using any evidence available to Sponsor) that any person has attempted to: (i) obtain more than the maximum stated number of entries as outlined in these Official Contest Rules; and/or (ii) use (or attempt to use) multiple names, identities, mobile phone numbers and/or any automated, macro, script, robotic or other system(s) or program(s) to enter or otherwise participate in or disrupt this Contest; then he/she may be disqualified from the Contest and all of his/her entries voided. All entries (regardless of how they are submitted) are subject to verification at any time and for any reason. The Sponsor reserves to require proof of identity and/or eligibility (in a form acceptable to the Sponsor – including, without limitation, government-issued photo identification) to participate in this Contest. Failure to provide such proof to the satisfaction of the Sponsor in a timely manner may result in disqualification.

Inappropriate submissions or submissions that are deemed not of good taste in nature will not be accepted at the sole discretion of the Contest Sponsor and will be removed from Instagram. Comments that will not be accepted include those that are defamatory, racist, trade libelous, pornographic or obscene and may not contain, depict, include, discuss or involve, without

limitation, any of the following: nudity, drug consumption or smoking; explicit or graphic sexual activity or sexual innuendo; crude, vulgar or offensive language.

3. PRIZES: There are 10 prize(s) (each a, “Prize”) available to be won. Each Prize consists of two (2) tickets to the Molson Fan Deck for the Raptors/Magic game on December 20th, 2021. The approximate value of each Prize is \$300 CAD. Two (2) winners will be selected, so two (2) x two (2) tickets will be given away each week.

Prize will be delivered to the winner's email address within two (2) days of being declared a winner. Prize item may not be exactly as shown in promotional materials. Prize is not transferable or assignable and must be accepted as awarded with no substitutions in cash or otherwise, except at Sponsor's sole discretion. Sponsor reserves the right, in its sole discretion to substitute a Prize of equivalent monetary value, if a Prize or any part of the Prize, cannot be awarded as described for any reason. The Releasees (as defined below) will not be responsible, however, if weather conditions, event cancellations, or other factors beyond Sponsor's reasonable control prevent a Prize or any part of a Prize from being fulfilled. In any such event, winner will not be provided with a substitute Prize or cash equivalent. Prize will only be released to the verified winners. Return of any Prize/Prize notification as undeliverable may result in disqualification and selection of an alternate eligible winner. Limit: one (1) Prize per household. The Sponsor reserves the right to select another winner if the natural person already won in a previous draw.

4. DRAWING: A random weekly drawing will be conducted on Sundays between November 8th 2021 and December 6th, 2021, from among all eligible entries received. Sponsor or its designated agents will attempt to notify the selected entrants by direct message on Instagram to the Instagram account used to enter the program. The winner has to provide the Sponsor with an email address in order to receive the prize. To be declared a winner of any Prize, a selected entrant must first correctly answer a mathematical skill-testing question on the entry form and without assistance of any kind, whether mechanical or otherwise. If a selected entrant: (i) cannot be contacted within two (2) business days of being selected; (ii) fails to answer, or incorrectly answers, the skill-testing question; or (iii) fails to execute and return to Sponsor the Declaration and Release of Liability forms for the selected entrant within the time period indicated on such forms; the Prize will be forfeited and may be awarded to an alternate entrant. The odds of winning a Prize depends on the total number of weekly entries received on the weekly Raptors Giveaway post during the Contest Period.
5. RELEASES, ETC.: Before being declared a winner of a Prize, a selected entrant may be required to sign a Declaration of Compliance and a Release of Liability form, which (among other things): (i) confirms compliance with these Official Contest Rules; (ii) acknowledges acceptance of the applicable Prize as awarded; (iii) releases the Sponsor, the Raptors basketball

club, and each of their respective advertising and promotional agencies, any contest judging organization, provincial liquor authorities, beer distribution companies, parent companies and affiliates of the foregoing and all of their respective directors, officers, owners, partners, employees, agents, representatives, successors and assigns (collectively, the "Releasees") from any and all liability in connection with this Contest, his/her participation therein and/or the awarding, use and/or misuse of the Prize or any portion thereof; and (iv) agrees to the publication, reproduction and/or other use of his/her name, address, voice, statements about the Contest and/or photograph or other likeness without further notice or compensation, in any publicity or advertisement carried out by or on behalf of the Sponsor in any manner whatsoever, including print, broadcast or the Internet. The Releasees do not make, nor in any manner are responsible or liable for: (i) any warranty, guarantee or representation, expressed or implied, in fact or in law relative to any Prize, including but not limited to its quality, merchantability, fitness for purpose or mechanical condition; and (ii) are not liable for injury, loss or damage of any kind resulting from the acceptance, use and/or misuse of any Prize, travel related thereto (as applicable), or otherwise from participation in this Contest. Declaration and Release documents must be returned within the time-period indicated in the documents or the applicable Prize will be forfeited. The Contest is in no way sponsored, endorsed or administered by, or associated with Instagram and each entrant agrees and acknowledges that Instagram is completely released of all liability in this Contest. All inquiries, comments or complaints regarding the Contest must be directed to the Sponsor and not Instagram.

6. **LIMITATIONS OF LIABILITY:** Without limiting the limitations of liability set forth elsewhere in these Official Contest Rules and/or the Declaration of Compliance and Release of Liability, and for greater certainty, the Releasees will not be liable for: a) any incomplete or inaccurate information, whether caused by entrants or by any equipment or programming associated with or utilized in the Contest, or by any technical or human error which may occur in the capturing and/or processing of entries; b) the theft, loss, destruction or unauthorized access to, or alteration of, entries or the receipt and collection thereof; c) any problems with, or technical malfunctions of, telephone networks or lines, computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any email, Instagram, or other information to be received by or from Sponsor and/or entry to be captured or recorded for any reason including, but not limited to, traffic congestion on the Internet at any website or any other mode of electronic transmission, or a combination thereof; e) damage to a participant's or other person's system or device occasioned by participation or downloading of materials in this Contest; f) any typographical or other errors in the offer or administration of this Contest, including but not limited to errors in advertising, these Official Contest Rules, the selection and/or announcement of eligible winner(s), and/or the distribution of any Prize(s); and/or (g) any combination of the above.
7. **PERSONAL INFORMATION:** By entering this Contest, entrants consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest,

including, but not limited to, for the purpose of receiving one or more messages, whether electronic or not, from the Sponsor or its designated representative, which may provide entrants with information regarding the Contest or otherwise further the administration of the Contest. The entrant will be deemed to have solicited these messages from the Sponsor by virtue of entering the Contest. By accepting any Prize, the winners consent to the collection, use and disclosure to the public of their names, addresses (city, province/territory), voices, statements and photographs or other likenesses for publicity purposes in connection with the Contest in any media or formats, including but not limited to the Internet, without further notice, permission or compensation. Personal information will not otherwise be used or disclosed without consent. This section does not limit any other consent(s) that an individual may provide the Sponsor or others in relation to the collection, use and/or disclosure of their personal information.

8. **ERRORS, ETC.:** Any entries, packaging (if applicable) or other materials used in this Contest that have been tampered with, mutilated, altered, forged, reproduced, not legitimately obtained, stolen, are illegible, broken or otherwise damaged, or which contain or reflect printing, production or other errors will be void.
9. **RIGHT TO TERMINATE, SUSPEND OR AMEND:** Sponsor reserves the right to terminate, amend or suspend this Contest, in whole or in part, at any time and without prior notice, if any factor interferes with its proper conduct as contemplated by these Official Contest Rules.
10. **MISCELLANEOUS:** All decisions of the Sponsor, or any contest judging organization as designated by it, are final and binding without right of appeal in all matters relating to this Contest and by entering this Contest, all entrants agree to be bound by these Official Contest Rules. The Releasees will not be responsible for illegible, incomplete, lost, postage-due, misdirected, affected by technical failures, errors or late entries which will be void. Any use of automated devices is prohibited. All entries become the property of Sponsor and will not be acknowledged or returned. No correspondence will be entered into except with selected entrants (or any other entrant(s) as deemed necessary by the Sponsor). Contest is subject to all applicable federal, provincial and municipal laws. In the event of a dispute regarding who submitted an entry, the entry will be deemed submitted by the authorized account holder of the email address that the winner provides to the Sponsor. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. An entrant may be required to provide Sponsor with proof (in a form acceptable to the Sponsor – including, without limitation, government issued photo identification) that he/she is the authorized account holder of the e-mail address associated with the entry in question.

Sponsor reserves the right at its sole discretion to disqualify, from this Contest and any future Contest or other promotion conducted by Sponsor, any individual that it finds or believes to be not in compliance with these Official Contest Rules; to be tampering with the entry process or the operation of the Contest or Contest Website; or to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER PERSON TO DELIBERATELY DAMAGE ANY WEBSITE OR TO

UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

Subject only to applicable law and any required regulatory approval, the Sponsor reserves the right and without prior notice, to adjust any of the dates and/or timeframes stipulated in these Official Contest Rules, to the extent necessary, for purposes of verifying compliance by any entrant or entry with these Official Contest Rules, or as a result of any technical or other problems, or in light of any other circumstances which, in the opinion of the Sponsor affects the proper administration of the Contest as contemplated in these Official Contest Rules, or for any other reason.

11. LIQUOR AUTHORITIES: The provincial liquor authorities are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever with regards to any matter relating to this Contest.

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