

## SLEEMAN GOLF VIP GIVEAWAY

### OFFICIAL RULES

1. *Sponsor.* The Sleeman Golf VIP Giveaway Contest (“**Contest**”) is sponsored by Sleeman Breweries Ltd. (“**Sponsor**”).
2. *Contest Period:* The Contest will begin at 12:01 am ET on April 10<sup>th</sup>, 2026, and close at 11:59 pm ET on May 17<sup>th</sup>, 2026 (the “**Contest Period**”).
3. *Prizes:* There is One (1) Grand Prize : 2 sets of RBC Canadian Open Tickets (ARV. \$700) and gift cards for food & travel (ARV \$1500) available to be won (each a “Prize”).
4. *Chances of winning.* Odds of winning depend on the number of eligible entries received.
5. *Eligibility and Conditions.* The Contest is open to residents of Ontario who are of legal drinking age in the province of Ontario at the time of entry. Notwithstanding the foregoing, the Contest is not open to: (a) employees, agents, or representatives of the Sponsor, and any business, company, fiduciary or other legal entity controlled by or affiliated with the Sponsor, their promotional agencies, the Prize supplier, as well as the immediate family members (brothers, sisters, children, parents) or spouses of the foregoing, or any person with whom the foregoing are domiciled (the “**Contest Parties**”); or (b) provincial liquor licensees and their employees.

The provincial liquor agencies are not connected with this Contest in any manner whatsoever and are not liable in any way whatsoever with respect to any matter relating to this Contest.

6. *Entry with each purchase of a Sleeman Clear 2.0 product at select licensed establishments.*
  - (a) An entry is made by completing and submitting an entry form via QR Code, including the correct answer to a math skill-testing question from the purchase of a Sleeman Clear 2.0 product, at the applicable section of the <http://www.coldroomshop.ca/contest/jackastorgolfvipgiveaway> website (the “**Contest Website**”).
7. *No purchase entry.* To participate in the Contest without purchasing a Sleeman Clear 2.0 product, mail a legible, handwritten, original letter of at least one hundred (100) words explaining why you would like to win the Prize, accompanied by your name, age, address (including city or town and postal code), email address, and telephone number (with area code), to “Sleeman VIP Golf Giveaway”, Sleeman Breweries, 551 Clair Road West, Guelph ON N1L 1E9. Upon validation of the letter, a PIN code will be sent to you which may be submitted to the Contest Website with your completed entry form and the correct answer to a math skill-testing question. You may submit one (1) letter to “Sleeman VIP Golf Giveaway” per day, with different text for each letter. Letters may be mailed until ten (10) days before the close of the Contest Period; see section **Error! Reference source not found.** of these Contest Rules).
8. *Prize Draw.* Random draw will be done at the Sponsor’s offices at 551 Clair Road West, Guelph, Ontario N1L 1E9. The date of this draw will be the “Prize Draw Date”.

- (a) A random draw to select one (1) entry for the Prize from eligible entries submitted by residents of Ontario during the Contest Period (see section **Error! Reference source not found.** of these Contest Rules) will be held at approximately 2:00 pm ET on May 25<sup>th</sup>, 2026.

9. *Selected Entries.* The Sponsor or its designated representative will make a maximum of three (3) attempts to contact each selected entrant by email within three (3) business days of the Prize Draw Date. If the selected entrant cannot be contacted within three (3) attempts or three (3) business days of the Prize Draw Date (whichever occurs first), or if there is a return of any notification as undeliverable, then that selected entrant will be disqualified and will forfeit all rights to the Prize, and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries, in which case the provisions of this section shall apply to such new selected entrant.

Before being declared a winner of the Prize, the selected entrant will be required to sign and return, by the date indicated by the Sponsor or its designate, the Sponsor's declaration and release form, which (among other things):

- (a) confirms compliance with these Rules;
- (b) acknowledges acceptance of the Prize as awarded;
- (c) releases the Contest Parties and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the "**Released Parties**") from any and all liability in connection with this Contest, the selected entrant's participation therein and/or the awarding and use/misuse of the Prize or any portion thereof; and
- (d) agrees to the publication, reproduction and/or other use of the selected entrant's name, city of residence, voice, statements about the Contest and/or image without further notice or compensation, in any publicity or advertisement carried out by the Sponsor in any manner whatsoever, including print, broadcast or online.

If the selected entrant fails to satisfy the above requirements within the specified time, then they will be disqualified and will forfeit all rights to the Prize, and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries for the Prize Draw Date, in which case the foregoing provisions of this section shall apply to such new selected entrant.

10. *Prize Conditions.* The following general conditions apply to the Prize:

- (a) Prize must be accepted as awarded, may not be assigned, and is not transferable or convertible to cash. No substitutions except at Sponsor's option, in its sole discretion.
- (b) The costs of everything not specifically stated in the Prize description above as being included in the Prize are the sole responsibility of the winner.
- (c) Sponsor reserves the right at any time to place reasonable restrictions on the availability or use of the Prize or any component thereof and substitute the Prize or a component

thereof for any reason with a prize or a prize component of equal or greater value, including, without limitation, but solely at the Sponsor's sole discretion, a cash award.

- (d) If the winner does not utilize any part(s) of the Prize, then any such part(s) not utilized will be forfeited in its (their) entirety and nothing will be substituted in its (their) place.
  - (e) By accepting the Prize, the winner agrees to waive all recourse against the Released Parties if the Prize or a component thereof does not prove satisfactory, either in whole or in part.
11. *Contest Rules and Sponsor Decisions.* By entering the Contest, entrants agree to abide by the Contest Rules and decisions of the Sponsor, which are final.
  12. *Personal Information.* By entering this Contest, entrants' consent to the collection, use and disclosure of their personal information for the purposes of administering the Contest and in accordance with the Sponsor's privacy policy available on the Contest Website. By accepting a Prize, winners consent to the use and disclosure to the public of their first name, place of residence (city, province), statements about the Contest, and/or images for publicity purposes in connection with the Contest in any media or formats, without further notice, permission or compensation.
  13. *Limitations of Liability.* Without limiting the release referenced in section 9 above, and for greater certainty, the Contest Parties will not be liable for: a) any incomplete or inaccurate information, whether caused by Contest Website users or by any equipment or programming associated with or used in the Contest, or by any technical or human error which may occur in the processing of entries; b) the theft, loss, destruction or unauthorized access to, or alteration of entries or the Contest Website; c) any problems with, or technical malfunctions of, telephone networks or lines, computer online systems, servers or providers, computer equipment, software, viruses or bugs; d) any failure of any e-mail or entry to be received by or from the Sponsor for any reason including but not limited to traffic congestion on the Internet or on any website or combination thereof; e) damage to an entrant's or other person's system occasioned by participation or uploading or downloading of materials in this Contest; or (f) any use of the entrant's personal information as set out in section 12.
  14. *Indemnification.* All contestants and all persons attempting to participate in the Contest hereby indemnify the Contest Parties against any damage or loss they may sustain in connection with their participation in, or attempt to participate in, the Contest, or use of the Prize.
  15. *Errors.* Any QR codes or other entry codes containing or presenting errors will be cancelled. Under no circumstances will the Sponsor be required to distribute more Prizes than indicated in these Contest Rules.
  16. *Right to Cancel, Suspend or Modify.* Sponsor reserves the right to cancel, suspend or modify the Contest at any time, without notice, if a factor disrupts the proper conduct of the Contest, consistent with these Rules. Without limiting the generality of the foregoing, the Sponsor reserves the right to cancel the Contest in the case of error, particularly in production, distribution or printing, or the occurrence of any other event giving rise to claims exceeding the number of Prizes contemplated under these Rules.

17. *Applicable Laws.* These Contest rules are subject to all applicable federal, provincial, and municipal laws.